etc
EDUCATIONAL TECHNOLOGY COLLABORATIVE
Connecting AV & IT in Higher Education

Do you like Fun? Networking?
Showing off Your Campus? You should HOST!

THE ETC ANNUAL CONFERENCE

What is the full purpose or reason for the annual conference?

ETC is very focused on helping one another; those who have the same experiences in their roles, dealing with the same day-to-day challenges. We get to converse online, attend webinars, etc. but the conference brings us together in-person to take our ETC relationships to the next level.

What is ETC?
Educational Technology Collaborative

ETC is a professional development membership association designed for teams and individual educational technologists looking to partner with other likeminded professionals. To network with one another, to provide leadership and a forum for information exchange to the providers of media content, academic technology and support for quality teaching and learning at institutions of higher education to find help and resolve everyday challenges with one another.

With more than 800 members and over 150 institutions it is a vast knowledge base and resource for problem solving, design ideas, engineering or simply to keep up with the fast-changing landscape of educational technology.

DATES:

The date is TBD by availability/agreement with the host. (The conferences in the past have been held in the Fall.)

LOCATION:

The location is TBD based on the host destination and institutions nearby for campus tours.

Why should someone want to host?

ETC is looking for institutions that are interested in hosting a future Annual Conference. By serving as host, you and your institution can increase visibility of your institution to other campuses across the country while providing a valuable service to the Collaborative. Host institutions are supported by the Executive Office to help with the execution of the conference.

- More opportunities for your team to attend and giving them visibility into the education, technology, and AV professions
- National recognition for your university - the ability to be creative on showing your peers what your campus is all about, including community outreach and promotion
- Manufacturers and vendors come to you - gives them visibility on your campus and departments' successes
- Bringing ideas to your institution from other institutions and vendors
- Opportunity for professional development and peer connections between the local teams and those coming to campus are a great benefit
- Showcasing innovative new tech spaces, initiatives, and best practices
- Six complimentary registrations to attend the event
- 50% discount for additional attendees from your institution and surrounding partner institutions
- 2 VIP passes for institutional leaders

Who is the audience? (Who attends?)

AV & IT Professionals | Higher Education Institutions | Instructional Designers Technology Vendors | Manufacturers

What are the highlights/benefits of the conference?
- Networking with peers in the field
- Building relationships with other institutions
- Share experiences, ideas, and solutions – trainings and workshops
  - Audiovisual and IT Services: Support, Models, and Practices
  - Leadership and Organizational Development/Structure
  - DEI (Diversity, Equity, Inclusion)
- Tech showcases allow corporate members to connect with clients, and present new technology
- Engage with local vendors and businesses
- Opportunities to spend time with attendees outside of the conference – social events
- Make long term connections with the ETC community
- Showcase your technology with a campus tour

Visit the ETC website for more information: https://etcollaborative.org/host-a-conference