

## ETC 2026 Proposal Review Matrix

	1	2	3	4	5
<b>Relevance and Appeal</b>	This topic isn't relevant or current to the membership. Attendees won't be interested in attending this session.	This topic isn't very relevant or current to the membership. Attendance will be light for this session.	This topic is moderately relevant and current to the membership. We can expect the room to be about half-filled.	This topic is relevant and current to the membership. Attendance will be high in this session.	This topic is highly relevant and current to the membership. Attendance will be standing room only in this session!
<b>Originality</b>	This session topic or format is SO unoriginal. I've seen sessions like this repeatedly at other conferences or events.	This session topic or format is somewhat original.	This session topic or format is moderately original.	This session topic or format is original.	This session topic or format is highly original.
<b>Organization</b>	This proposal isn't clear, concise, or well-organized and/or is missing information.	This proposal is lacking in one or more of these areas: clarity, concision, or organization. It's difficult to understand what the submitter is trying to communicate.	This proposal is moderately clear, concise, and organized. I wish the submitter had taken a second pass before submitting.	This proposal is clear, concise, and well-organized.	This proposal is highly clear, concise, and well-organized. I know exactly what the submitter is planning.
<b>Learning Outcomes</b>	The learning outcomes aren't relevant to the proposal topic AND the learning outcomes aren't realistic or achievable in the time/format proposed.	The learning outcomes aren't relevant to the proposal topic OR the learning outcomes aren't realistic or achievable in the time/format proposed	The learning outcomes are mostly relevant to the proposal topic and/or there is some concern about whether they are achievable in the time/format proposed.	The learning outcomes are relevant to the proposal topic and are achievable in the time/format proposed.	The learning outcomes are highly relevant to the proposal topic and are highly achievable in the time/format proposed.
<b>Showcases innovative product, process, or service</b>	This session doesn't showcase an innovative product, process, or service.	This session showcases a product, process or service that is somewhat innovative.	This session showcases a product, process, or service that is moderately innovative.	This session showcases an innovative product, process, or services.	This session showcases a highly innovative product, process, or service.